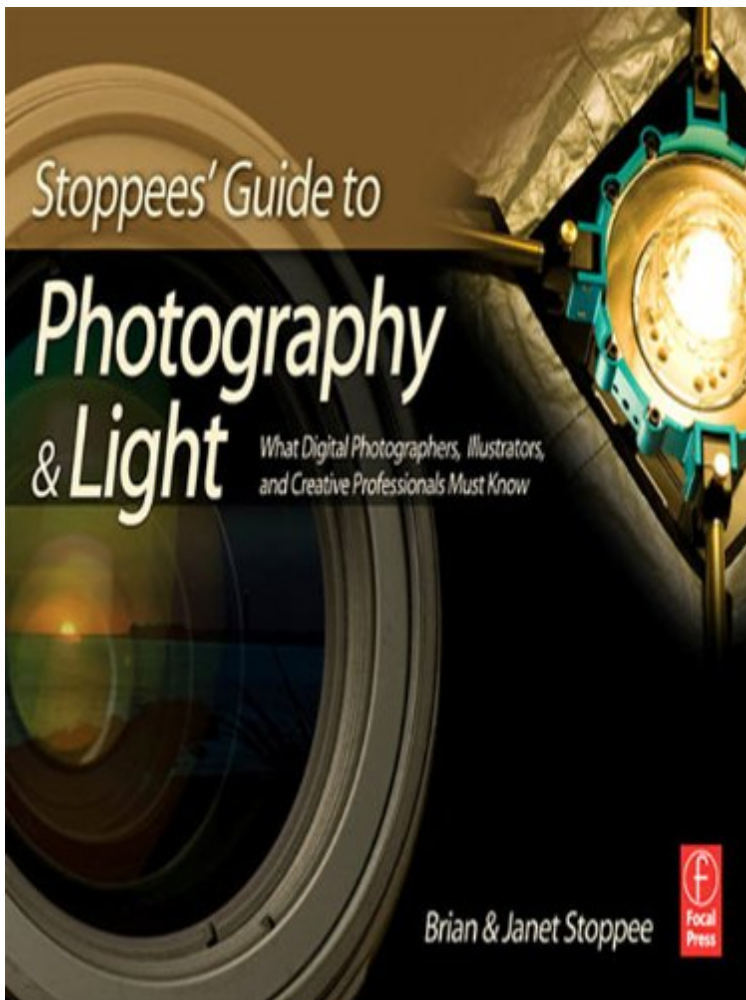


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# Stoppees' Guide to Photography and Light: What Digital Photographers, Illustrators, and Creative Professionals Must Know



*Par Janet Stoppee, Brian  
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**Par Janet Stoppee, Brian : Stoppees' Guide to Photography and Light: What Digital Photographers, Illustrators, and Creative Professionals Must Know** before purchasing it in order to gage whether or not it would be worth my time, and all praised Stoppees' Guide to Photography and Light: What Digital Photographers, Illustrators, and Creative Professionals Must Know:

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## Description :

Prsentation de l'diteur Brian Janet Stoppee have incorporated their decades of daily, hands-on expertise at image-making plus their leading seminars and one-on-one training into the most comprehensive guide to photographic lighting available! It's impossible to be successful in photography without a mastery of light. It's the basis of all things photographic. The Stoppees welcome the reader into their professional world with a conversational tone that makes you feel as if you are a member of their team in pre-production planning, out on a shoot, or back at their studio, in post-production. They've packed the book with full color, vibrant images and lighting diagrams that make the technology easy to quickly understand. This compendium of professional know-how shows you how to both manipulate nature's light and create natural-looking

illumination with artificial light sources. Whether you're a professional photographer, you use photography in your profession, or you just want your images to look more professional, this book is your resource to creating far superior digital images. You'll gain a greater understanding of: Light's Properties. Digital Exposure. Optics. Metering. Color. Pre-Production. Adobe Camera Raw. Scanning. Light Modifying Tools. Support Systems. Daylight Fluorescent. HMI. Wireless Battery Flash. Digital Studio Flash. Digital Tablets. Painter. Professional Printing...and much more, just like the world's top image-makers. The Stoppees' darkroom is all digital, so without this guide to photography and light, you'll be left in the dark ages!

Revue de presse

"This new book by Brian and Janet Stoppee is a must read from cover to cover. The technical content is easy to understand and the images and illustrations are in a league of their own. Certainly a must have for image-makers at any level." -- Tom Waltz, Wescott

"Brian and Janet, you light up our world! You have successfully put on paper what you know and love. Image-makers from yesterday, today and tomorrow will benefit from your passion and expertise." -- Eileen Healy, Chimera

"Written by photographers full of passion for their craft, Stoppees' Guide to Photography Light takes the reader from photo basics through choosing the right lens, monitor color calibration, lighting and lighting controls in a variety of situations and more. This book is a comprehensive guide to studio and location photography, truly one of the best books of its kind." -- Mike Milli, Omegasatter, Manufacturer of Novatron

"The quality of the image, regardless of the medium is the direct result of the image-maker and his or her knowledge. Photography and Light is a book of knowledge for anyone seriously interested in producing the very best product. The author incorporates current, contemporary equipment with a fresh and new approach to explaining the reasons and the results." -- Ed Phillips, Matthews Studio Equipment

"A fantastic tool for enhancing knowledge beyond traditional lighting." -- Joel Svendsen, Photo, Film and Video Market Manager at Rosco Laboratories

"...an invaluable resource for anyone who is serious about digital photography and printing. It avoids the 'geek speak' that proliferate so many other books on the subject, and provides common sense tips that help get the most from your camera and printer. I will certainly be recommending it to all our customers." -- Tony Martin, President of INK2IMAGE

Presentation de l'auteur  
Brian Janet Stoppee have incorporated their decades of daily, hands-on expertise at image-making plus their leading seminars and one-on-one training into the most comprehensive guide to photographic lighting available! It's impossible to be successful in photography without a mastery of light. It's the basis of all things photographic. The Stoppees welcome the reader into their professional world with a conversational tone that makes you feel as if you are a member of their team in pre-production planning, out on a shoot, or back at their studio, in post-production. They've packed the book with full color, vibrant images and lighting diagrams that make the technology easy to quickly understand. This compendium of professional know-how shows you how to both manipulate nature's light and create natural-looking illumination with artificial light sources. Whether you're a professional photographer, you use photography in your profession, or you just want your images to look more professional, this book is your resource to creating far superior digital images. You'll gain a greater understanding of: Light's Properties. Digital Exposure. Optics. Metering. Color. Pre-Production. Adobe Camera Raw. Scanning. Light Modifying Tools. Support Systems. Daylight Fluorescent. HMI. Wireless Battery Flash. Digital Studio Flash. Digital Tablets. Painter. Professional Printing...and much more, just like the world's top image-makers. The Stoppees' darkroom is all digital, so without this guide to photography and light, you'll be left in the dark ages!