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Media Control: The Spectacular Achievements of Propaganda

NOAM CHOMSKY MEDIA CONTROL

The Spectacular Achievements of Propaganda

2ND EDITION



"THE ROLE OF THE MEDIA IN CONTEMPORARY POLITICS FORCES US TO ASK: WHAT KIND OF A WORLD AND WHAT KIND OF A SOCIETY WE WANT TO LIVE IN, AND IN PARTICULAR, IN WHAT SENSE OF DEMOCRACY DO WE WANT THIS TO BE A DEMOCRATIC SOCIETY?..."

Par Noam Chomsky

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Prsentation de l'diteurNoam Chomskys backpocket classic on wartime propaganda and opinion control begins by asserting two models of democracyone in which the public actively participates, and one in which the public is manipulated and controlled. According to Chomsky, "propaganda is to democracy as the bludgeon is to a totalitarian state," and the mass media is the primary vehicle for delivering propaganda in the United States. From an examination of how Woodrow Wilsons Creel Commission "succeeded, within six months, in turning a pacifist population into a hysterical, war-mongering population," to Bush Sr.'s war on Iraq, Chomsky examines how the mass media and public relations industries have been used as propaganda to generate public support for going to war. Chomsky further touches on how the modern public relations

industry has been influenced by Walter Lippmann's theory of "spectator democracy," in which the public is seen as a "bewildered herd" that needs to be directed, not empowered; and how the public relations industry in the United States focuses on "controlling the public mind," and not on informing it. Media Control is an invaluable primer on the secret workings of disinformation in democratic societies. From the Audiobook Download edition. Presentation de l'auteur Noam Chomsky's backpocket classic on wartime propaganda and opinion control begins by asserting two models of democracy: one in which the public actively participates, and one in which the public is manipulated and controlled. According to Chomsky, "propaganda is to democracy as the bludgeon is to a totalitarian state," and the mass media is the primary vehicle for delivering propaganda in the United States. From an examination of how Woodrow Wilson's Creel Commission "succeeded, within six months, in turning a pacifist population into a hysterical, war-mongering population," to Bush Sr.'s war on Iraq, Chomsky examines how the mass media and public relations industries have been used as propaganda to generate public support for going to war. Chomsky further touches on how the modern public relations industry has been influenced by Walter Lippmann's theory of "spectator democracy," in which the public is seen as a "bewildered herd" that needs to be directed, not empowered; and how the public relations industry in the United States focuses on "controlling the public mind," and not on informing it. Media Control is an invaluable primer on the secret workings of disinformation in democratic societies. From the Audiobook Download edition. Biographie de l'auteur NOAM CHOMSKY is known throughout the world for his political and philosophical writings as well as for his groundbreaking linguistics work. He has taught at Massachusetts Institute of Technology since 1955 and remains one of America's most uncompromising voices of dissent. From the Audiobook Download edition.